

September 23, 2008
Lansing Center
Lansing, MI

ASTD

Pike's Peak Performance

A professional development program
for training, learning, and educational professionals

Featuring Training Expert, Bob Pike

Join us ... and become one of Bob Pike's Peak Performers!

MORNING SESSION

20 BEST IDEAS FOR DESIGNING AND DELIVERING HIGH IMPACT TRAINING THAT GETS RESULTS EVERY TIME!

Since 1969 Bob Pike has designed and delivered over 600 training programs of one day or longer. In this session Bob will reveal the top ten ideas for both design and delivery and his top ten classroom training strategies. Included will be:

- ◆ **Getting to the C.O.R.E. of Training – Powerful Closers, Openers, Revisit Techniques and Energizers** - Including three tests for effective openers, three tests of an effective close, and templates to customize your own powerful openers and closers.
- ◆ **High Impact Materials** – The right types of handouts can be combined to create workbooks that are used during class – and continue to be resources afterwards. Bob's handouts will model them all and additional examples will be available in his appendix.
- ◆ **Top Ten Classroom Strategies** – Throughout the morning Bob will model these top strategies, and at the end of the session he'll pull back the curtain, and allow you backstage to see the classroom strategies that he used.

The morning will be full of practical ideas you can start using immediately!

**"EARLY BIRD" Discounts Available
if you Register by August 15!**

Full Day \$289 (includes all three sessions & lunch!)
Early Birds save \$50 (\$239)

Either ½ day Session \$189 (includes lunch)
Early Birds save \$20 (\$169)

Lunch session \$35
Early Birds save \$10 (\$25)

LUNCH "KEYNOTE" SESSION

WIN THE TALENT MANAGEMENT WAR

Managers are hired for their technical and functional skills. Most often they are fired for their lack of people skills. Seven out of ten people don't quit companies ... they quit bosses. When performance is the question, training isn't your first answer ... it's your sixth answer. And yet, getting others to understand that is often half the battle.

In this fast-paced session Bob will identify the other five steps to improve performance and his top secret weapons to insure that you develop and keep great managers ... and great people.

AFTERNOON SESSION

MOTIVATING ADULTS AND TRANSFERRING TRAINING

How do you make sure people use what they learned?

In this highly-interactive session, you will explore practical techniques and strategies to use before, during and after your training programs to help participants feel good about the learning process while getting results that make a difference on the job. The workshop addresses:

- ◆ Five ways to kill the motivation of over eager learners
- ◆ Eleven ways to create a positive motivational environment in the classroom
- ◆ The three people who have the most impact on transfer of training
- ◆ Twenty seven strategies that can be applied before, during, and after the training to insure that training transfers.

ABOUT THE SPEAKER:

Bob Pike has well-earned his reputation as "the trainer's trainer." He has been training since 1969, and is the pioneer of *Creative Training Techniques Newsletter*. Bob is currently founder and Chairman of the Bob Pike Group, and serves on the Board of Directors for both the National Speakers Association and the International Alliance of Learning.

Bob still personally leads over 150 days of training & keynote addresses a year, covering a wide range of topics, including his specialty - best practices for trainers. Over the years he has shared his messages with over 100,000 people around the world.

An outstanding speaker, Bob has presented at regional and national ASTD and other training conferences. He has earned his Certified Speaking Professional (CSP) and Council of Peers Award of Excellence (CPAE). In 1999 he was inducted into the Speakers Hall of Fame.



Take advantage of this local
opportunity to hear training
expert Bob Pike –
SIGN UP TODAY!



Mid-Michigan ASTD/Pike's Peak Performance

PROGRAM AGENDA

**Tuesday,
Sept. 23, 2008**

Lansing Center, 333 E. Michigan Ave., Lansing, MI 48933
Lansing Center Phone: 517)483-7400

- 8:00 a.m.** Registration and Doors Open
(Continental Breakfast will be available)
- 8:30 a.m.** Morning Session –
**20 BEST IDEAS FOR DESIGNING AND DELIVERING
HIGH IMPACT TRAINING THAT GETS RESULTS
EVERY TIME!**
- 11:45 a.m. – 1:15** Lunch "Keynote" Session
WIN THE TALENT MANAGEMENT WAR
- (Box lunch and Lunch "Keynote" Session, 12:15 – 1:00 p.m. by Bob Pike
are included in the Full-day & Half-day workshop prices.)
- 1:30 p.m.** Afternoon Session –
**MOTIVATING ADULTS AND TRANSFERRING
TRAINING**
- 4:30 p.m.** Closing Remarks

Appropriate breaks will be held throughout the day.

WANT EVEN MORE TIME WITH BOB PIKE?

Additional networking opportunity and special "Evening Dialogue" with Bob Pike at the Mid-Michigan ASTD Chapter meeting, 6:00 – 8:00 p.m. on Monday, September 22. Bob will present additional strategies and techniques, including answering "burning questions" from this top-notch audience of professional trainers and education experts. Watch for further information online at www.mm-astd.org.



The Bob
PIKE
GROUP
Your Performance
Solutions Partner

**ASTD and Bob Pike Book Store
Open from 8:00 a.m. – 8:30 a.m.;**
during all breaks and lunch;
and from 4:30 – 5:00 p.m.

*Invest in yourself, learn from an expert, and network with
other trainers to bring added value to your company. Become
one of PIKE'S PEAK PERFORMERS Today!*



REGISTRATION INFORMATION

The full-day and half-day registration fees include all program materials, appropriate presentations, box lunch, and morning and afternoon break refreshments. The full-day and half-day programs include the lunch "Keynote" session by Bob Pike, as well. Lunch can also be purchased separately.

Send your completed registration form and payment to: ASTD Mid Michigan Chapter, PO Box 22211, Lansing, MI 48909 or **register online by visiting www.mm-astd.org.**

NO RISK BEFORE AUGUST 15 CANCELLATION POLICY:

Registration fees will be fully refunded if written or online cancellation is received by 5:00 p.m. August 15.

Because of administrative fees incurred by MM-ASTD, cancellations received between August 16 and September 8 will be refunded, minus a \$50 processing fee (\$10 processing fee for lunch only.) There will be no processing fee if a substitute participant is sent instead.

No refunds will be given after September 8, however a substitute may be sent to the program in your place.

In the event that MM-ASTD must cancel a seminar, 100% of the registration fee will be refunded and processed within 10-14 days after the seminar.

Written cancellations should be sent to: ASTD Mid Michigan Chapter, PO Box 22211, Lansing, MI 48909 or info@mm-astd.org.

Questions? Call MM-ASTD at 517) 333-1299